



Ted K Earth Day

Million Can Redemption Plan

Redeeming To Keep Kids Dreaming

What's this?

In honor of Earth Day (April 22nd), the Ted K. Center is teaming up with SUNY Plattsburgh to collect one million redeemable cans and bottles throughout April.

This community-wide effort might seem almost inconceivable, but it's not impossible -- especially with your support!

Help the environment!

Making new containers out of recycled products rather than from raw materials reduces energy usage, pollution and greenhouse gas emissions.

Recycling one million beverage containers will...



- Conserve enough energy to power more than 30 homes for an entire year.



- Prevent the emission of greenhouse gases equivalent to those produced by 14 cars yearly.



- Save 488.58 tons of landfill space (38 garbage trucks filled with compacted cans and bottles!).

Support your community!

All proceeds will benefit the Ted K. Center, providing educational, social and recreational opportunities to children of the Plattsburgh Housing Authority.

How your business can help:

We're looking for businesses to participate!

Collect your redeemables,
challenge your coworkers,
compete with other departments!



We'll make it easy for you.


1. Sign up
2. Collect
3. Encourage others to participate!

We'll provide collection boxes, bags and promotional materials to help your business collection campaign be a success.

Regarding Zero-Sort® Recycling:


If you have Casella Zero-Sort®, no problem! Just toss your redeemables into a Ted K. Earth Day collection box for the month of April, and we'll do a weekly pick-up at your business!

Want the latest update? Connect with us!

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PEPSI BEVERAGES
COMPANY



Plattsburgh
STATE UNIVERSITY OF NEW YORK

